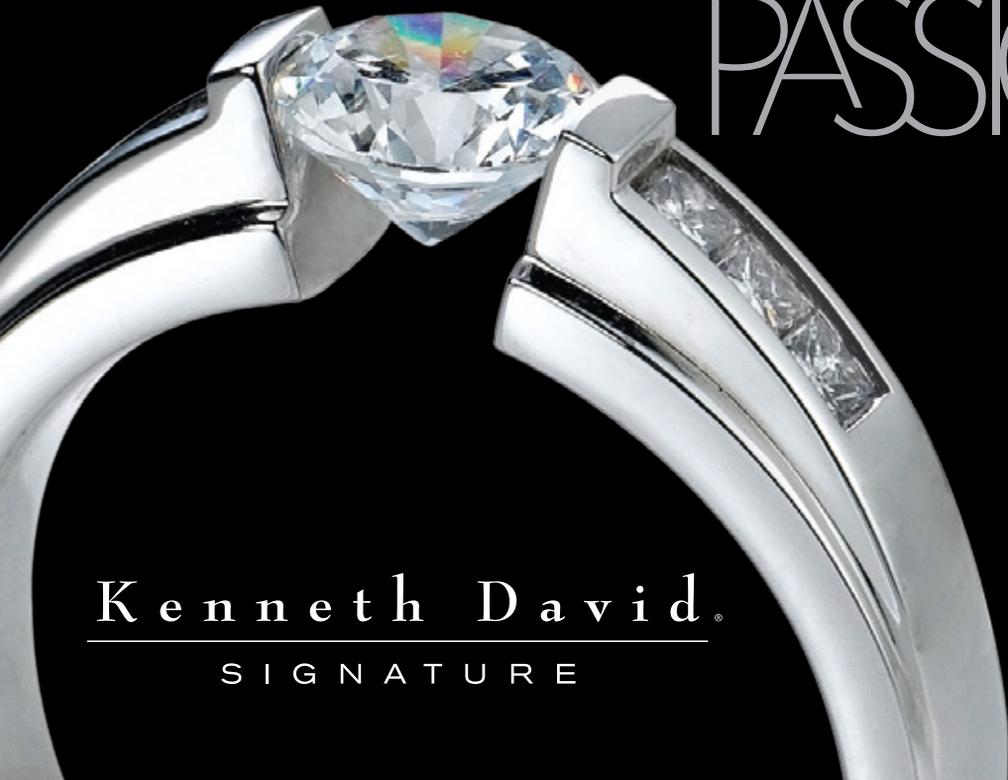


FLAWLESS
BEAUTY,
PURE
PASSION™



Kenneth David.

SIGNATURE

THE COLLECTION

Fall INLOVE™ with jewelry from Kenneth David. Kenneth David Signature brings you four new collections, all set with an Internally Flawless diamond inside the ring, forever symbolizing your perfect love. Each ring features innovative design properties in settings timeless and enduring, whether the style is modern, artistic or elaborate.

Inspired by everything from classic works of painting and sculpture to the ingenuity of modern mechanical design, the collections offer unique and individual settings breathtaking in their beauty. This splendor is backed by the latest advances in the craft of jewelry. Trailblazing new processes for tension settings, locking mechanisms and resilient yet resplendent precious metals, Kenneth David Signature Collections are designed to be safe and secure and spend more time on her finger and less time at the jeweler.

Kenneth David Signature Collections have a breadth of style, whether she favors a tailored fit, yards of lace, classic styles or the latest couture, and offer luxury that fits your lifestyle.



Kenneth David®

SIGNATURE

ROYAL PLATINUM®
COLLECTION
PT 500 PG 400

Tru-tensionSM SET

pure loveSM
jewelry with
24K accents

reflections
OF LOVESM

ROYAL PLATINUM®

PT500 PD490

Royal Platinum is a unique and exclusive blend of 100% pure platinum group metals and wraps you in a luxurious new platinum that celebrates your love. Combining platinum — the desired and precious metal that King Louis XV of France declared “fit for a King,” with the porcelain whiteness of palladium, Royal Platinum is created with the highest standards, is hypoallergenic and with proper care, will maintain its stunning white color for life.



TRU-TENSION™

Tension set rings offer a clean and simple look with a modern flair. The pressure of the band locks the stone safely and securely in place, allowing the diamond to flaunt its full spectrum beauty, unencumbered. Tru-tension rings are created with a patent-pending process and offer a wide range of design options beyond simply a plain band, such as pave, bead and channel settings.

REFLECTIONS OF LOVE®

Inspired by the finest works of art, the innovative designs in the Reflections of Love series feature two diamonds, set point to point, with the culets of each stone touching in an eternal caress. Stylish, stunning and spellbinding, this diamond-on-diamond juxtaposition allows the diamonds to serve as both a gemstone and a design element; the unique designs work to reflect and magnify the diamonds' natural splendor.



PURE LOVE®

Pure Love is a romantic and timeless way to commemorate the joining together of two souls. Combining 14K white gold settings with 24K pure gold accents, the rings are strikingly elegant and individual. Each set features an exclusive interlocking heart system that keeps the engagement and wedding ring in symmetry on her finger.



THE NEW YORK POPS

SKITCH HENDERSON FOUNDER



August 17, 2006
Bryant Park

**SUMMER
MUSIC**

Free Outdoor Concert

with The New York Pops
Jeff Tyzik, Conductor

Thursday, August 17, 2006

The Sound of Movies

Bryant Park, New York City ■ 8 PM
42nd Street at Sixth Avenue

Call 212-765-7677 for information
on pre-concert benefit supper. | newyorkpops.org

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THE NEW YORK OBSERVER

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A photograph of an outdoor cafe or patio area completely covered in a thick layer of snow. Numerous round tables and folding chairs are scattered across the scene, all of which are heavily laden with snow. The background shows more tables and chairs, some partially obscured by the snow. The overall atmosphere is quiet and wintry.

Warmest Thoughts and Best Wishes
for a
Wonderful Holiday and Happy New Year

[ALL THAT IS PRECIOUS]



ROYAL PLATINUM®

PT 500 PD 490

PAT. PENDING

The
SuperWhite™
Platinum

ROYAL PLATINUM
COMBINES PLATINUM, THE
DESIRED AND PRECIOUS
METAL THAT LOUIS XV OF
FRANCE DECLARED “FIT
FOR A KING,” WITH THE
PORCELAIN WHITE COLOR
OF PALLADIUM. YOUR LOVE
DESERVES ONLY THE BEST.



ROYAL PLATINUM® IS THE WHITEST PLATINUM ON THE MARKET TODAY. THIS INCANDESCENT METAL — PURE AND CLEAN — IS SEDUCTIVE AND SATISFYING AND OFFSETS YOUR STONE BRILLIANTLY.



ROYAL PLATINUM® IS HYPOALLERGENIC, AND WILL NOT TARNISH OR IRRITATE YOUR SKIN.



ROYAL PLATINUM® IS CREATED WITH THE HIGHEST STANDARDS OF 100% PURE PLATINUM GROUP METALS AND IS EASIER FOR YOUR JEWELER TO SIZE THAN TRADITIONAL PLATINUM. THIS EXCLUSIVE RESILIENT BLEND IS PERFECT FOR DAILY WEAR.



ROYAL PLATINUM® IS A UNIQUE BLEND OF TWO OF THE RAREST AND MOST DESIRABLE METALS: PLATINUM AND PALLADIUM. TOGETHER, THEY BRING A NEW CHAPTER IN SOPHISTICATION TO THE STORIED TRADITION OF FINE JEWELRY.

PURE ROMANCE, STRENGTH, DESIRE
AND BRILLIANCE. ROYAL PLATINUM
COMBINES ALL THAT IS PRECIOUS
TO YOUR LOVE.

ROYAL PLATINUM®
PT 500 · PD 490
The *SuperWhite*® Platinum

ROYAL PLATINUM[®]

PT 500 / PD 490

PAT. PENDING

The *SuperWhite*[™] Platinum

[A WHITER SHADE OF PLATINUM]



WHITENESS INDEX



*ROYAL PLATINUM
PT 500 PD 490

*REGULAR PLATINUM
PT 950

*14K WHITE STD 7

*WHITENESS INDEX BASED ON THE
ASTM 1925 YELLOWNESS INDEX

REEDS[®]

Jewelers

FOR MORE INFORMATION ABOUT ROYAL PLATINUM, VISIT
KENNETHDAVIDJEWELRY.COM OR SUMITDIAMOND.COM

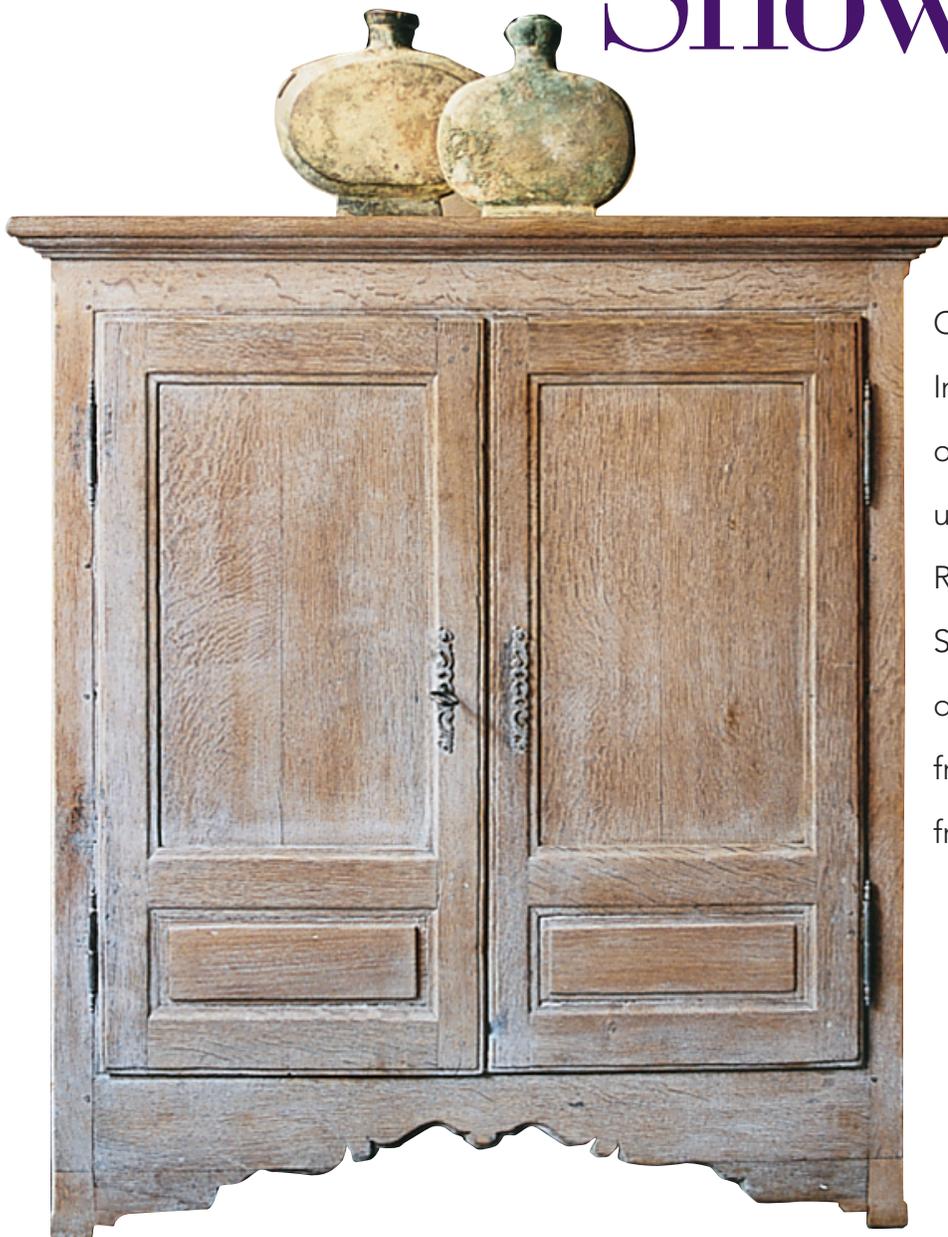
EXCLUSIVE
SPONSORSHIP
OPPORTUNITIES

2007 Spring International Art & Antiques Show

Presented by
Departures Magazine

April 27 –
May 1, 2007

The 7th Regiment Armory
Park Avenue at 67th Street
New York City



Covering 5,000 years of design, the International Art & Antiques Show is one of New York's biggest and most unique. Held at the prestigious Seventh Regiment Armory on the Upper East Side more than 70 art and antiques dealers and 6,000 affluent consumers from around the world attend this event from April 27 – May 1, 2007.

DEPARTURES
M A G A Z I N E

See back for exclusive sponsorship details.

www.departures.com

2007 Spring International Art & Antiques Show

April 27 – May 1, 2007

SHOWCASE YOUR BRAND TO AFFLUENT DESIGN FOCUSED CONSUMERS

Departures offers advertisers the opportunity to be a premier partner at the International Art & Antiques Show.

PARTNERSHIP OPPORTUNITIES

PRODUCT SHOWCASE

- Gain high impact visibility with a kiosk on the main show floor where more than 6,000 affluent guests will experience your lifestyle brand in an atmosphere of ultimate luxury.

BRAND PRESENCE

- Electronic branding at the entrance of the show with monitor displays.
- Provide a representative on-site to share knowledge, distribute promotional collateral and provide highlights of your brands/collections and/or designs.

CUSTOMER ENGAGEMENT

- Create a sweepstakes giveaway such as an interior design consultation or a travel getaway and receive list of all entrants for future marketing efforts.

BRAND INTEGRATION

- Co-sponsor the Café Lounge space during the 5-day event with furniture design or textile displays; integrate collection and/or décor to furnish Café space creating a mini-luxury showroom.

SAMPLING/PRODUCT DISPLAY

- Utilize your products throughout the show in the kiosk space or in the Café Lounge with items such as:
 - Doors, flooring, carpets, windows
 - Skincare
 - Beverages
 - Chocolates

*Please note: All sponsorships are subject to availability and scheduling. Brand exposure opportunities are subject to material print dates. Departures will be responsible for project management. Advertisers will be responsible for offer fulfillment, on-site representatives, production fees, central pods and café space display design/set-up/shipping, less merchandising credits.



HIGH IMPACT EXPOSURE

OUTDOOR SIGNAGE

- Brand exposure on signage posted to the exterior of the Armory, providing an estimated 50,000 impressions per day.

ONSITE EXPOSURE

- Powerful impressions made on over 6,000 affluent guests and designers throughout the 5-day show.
- Additional on-site exposure within the main entranceway of the Armory.

ONLINE VISIBILITY

- Online recognition at www.departures.com and www.nyinternationalantiquesshow.com leading up to the event.

PRINTED PROMOTIONS

- Recognition on print promotional materials, including pre-event materials and on-site signage.
- Inclusion in Show promotion in March/April *Departures* publishers letter.
- Show promotion with participating brands in the *Noteworthy* in-book promotional page in *Departures* March/April issue seen by more than 900,00 readers.

ONLINE MARKETING

- *Worldwide e-newsletter*: Listing in the one-to-one marketing to *Departures* readers with editorial previews, advertising, sponsorships, sweepstakes, and special offers.

COMMITMENT DEADLINE: FEBRUARY 15, 2007

For more information about these exclusive opportunities, contact your *Departures* sales representative or Judy Murphy, VP/Associate Publisher at (212) 827-6417.

DEPARTURES
M A G A Z I N E

Ultimately, connected.

www.departures.com

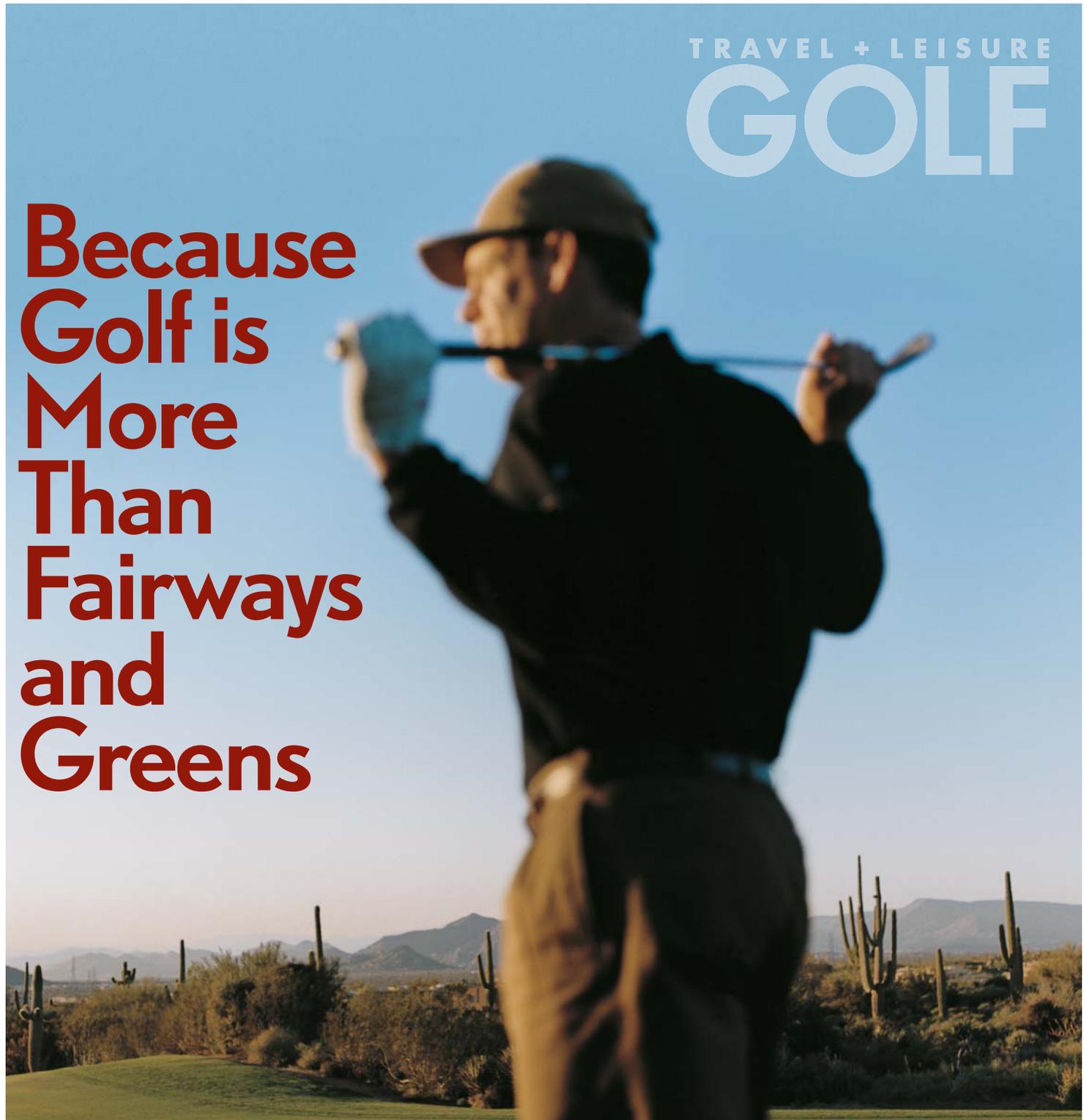
A Men's
Golf
Lifestyle
Book:

Because
Golf is
More
Than
Fairways
and
Greens

TRAVEL + LEISURE
GOLF

Presentation to
DOCKERS®
SAN FRANCISCO

June 2006



■ GOLF STYLE

Golf Doesn't Just **SELL** Fashion...Golf **IS** Fashion



“As you've undoubtedly noticed, golf clothing is no longer relegated to the sporting-goods department — it has transcended the very sport from which it was born. Today's business-casual environment has brought golf into the office, and not just with a cotton pique, but rather quality fabrics and contemporary designs. Golf clothes are now seen as fashionable.

— Greg Norman, T+L Golf

DOCKERS[®]
SAN FRANCISCO

TRAVEL + LEISURE
GOLF
LIFE...PLAYED WELL.

■ GOLF STYLE

The RIGHT Environment

TRAVEL + LEISURE
GOLF

TOP 100 U.S. GOLF COMMUNITIES
BEST NEW COURSES OF 2005

JANUARY/FEBRUARY 2006

PLEASURE ISLANDS
THE CARIBBEAN
NEW ZEALAND
HAWAII

The seventh at Kauri Cliffs, New Zealand

GOLF
Avidity & Passion

LIFESTYLE
Relaxed, Social and Sophisticated

TRAVEL
Meaningful Experiences

GlobalGOLF
The Player's Guide to the World's Best Trips

100 Best Courses in the World
Top 100 Golf Resorts
Top 100 Golf Vacations
Top 100 Golf Destinations
Top 100 Golf Courses

THAI TEE
A tropical paradise awaits in a lush green valley in Thailand.

PROShop

Long Shots
The latest in long woods and hybrids crank up performance

King Cobra Speed Series Ferret Hybrid

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CLUBhouse
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Leading MEN

44 **How to Turn the Tables on the Ladies?**

50 **THE CASE Play All YE LADIES**

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Leading MEN

44 **How to Turn the Tables on the Ladies?**

50 **THE CASE Play All YE LADIES**

AUSSIE

My Blue Heaven
Beating the heat, doing and best of all, golf—how could you not love the Caribbean?

Aloft in Alohaland

Prize-winning novelist Chang-rae Lee finds higher meaning in Hawaii

DOCKERS
SAN FRANCISCO

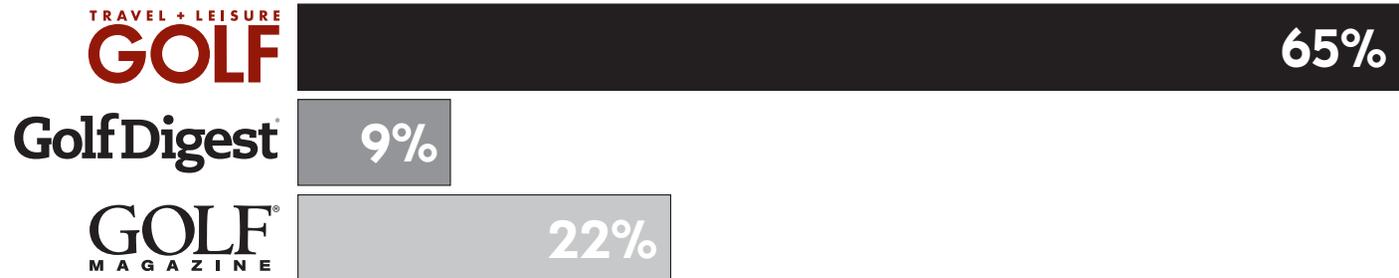
TRAVEL + LEISURE
GOLF
LIFE...PLAYED WELL.

■ GOLF STYLE

Research Confirms the **DIFFERENCE**

LIFESTYLE

Travel, Resorts,
Real Estate, Fashion,
Entertaining, Fitness

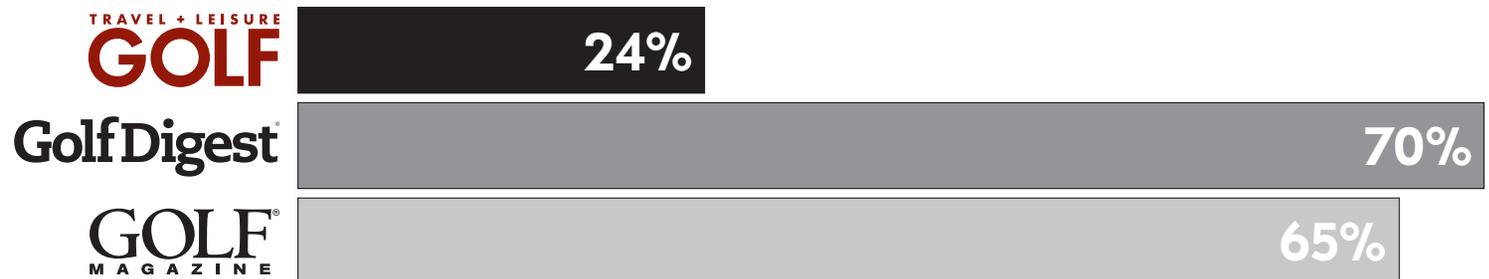


GOLF EQUIPMENT



GOLF NEWS

Instruction, Profiles,
Tournaments,
Rules, Stats,
Design/Architecture,
Media, Course
Mgmt, Current Issues,
Anecdotes



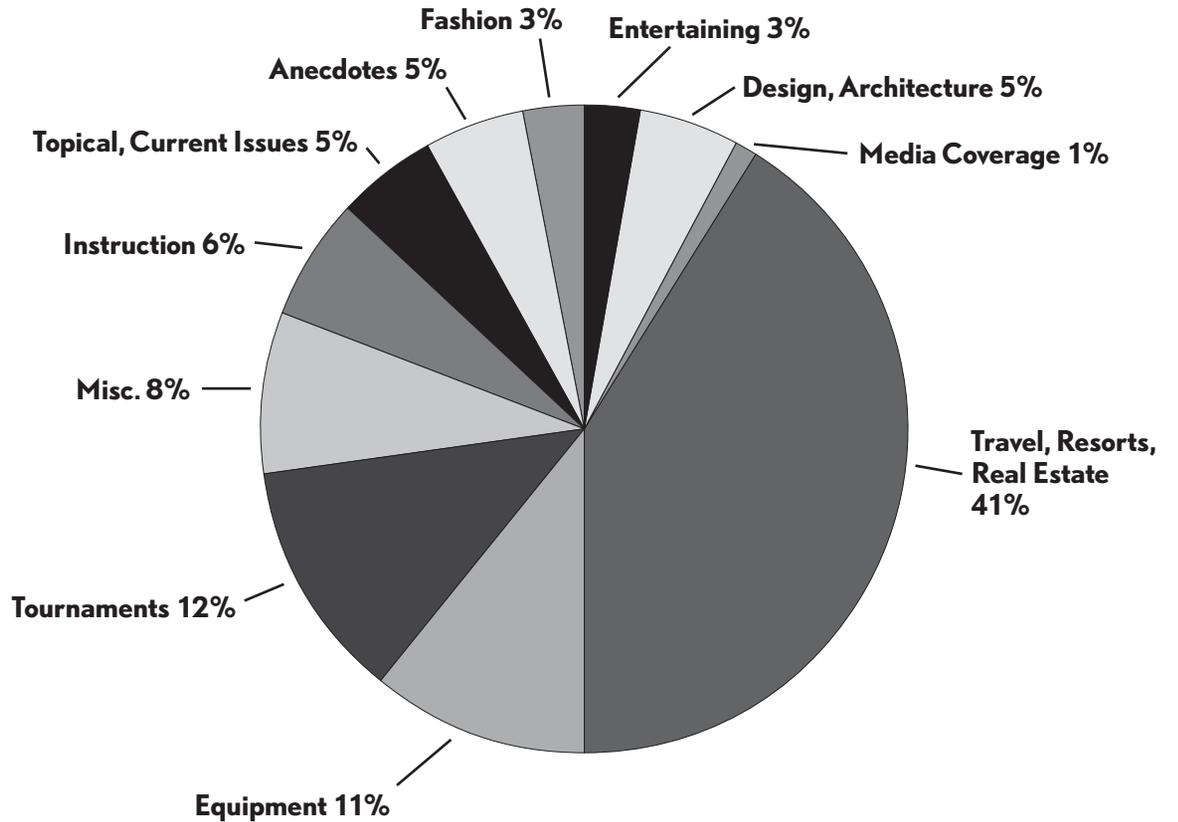
Source: Hall's Magazine Reports, YTD March 2006

Research Confirms the **DIFFERENCE**

Over 50% Lifestyle Editorial

Travel + Leisure Golf Is the Editorial Leader in Fashion Coverage Among Golf Books

FASHION EDIT COVERAGE	
T+L Golf.....	3.4%
Golf Digest.....	1.9%
Golf Magazine.....	0.3%
Golf World.....	0.1%



Source: Halls 2005

Please join us...

Endless Vacation and Jim Dodd
cordially invite you to a special
wine-pairing dinner in honor of the
2007 Annual TIAC Conference.



Special Guest Speaker

Fellow Canadian

Barbara Peck

Editor-in-Chief,
Endless Vacation Magazine

Saturday, November 3rd, 2007

Cocktail Reception

The Tea Lobby
7:00 – 7:30 pm

Dinner

The Empress Room Harbourside
7:30 pm

The Fairmont Empress Hotel

721 Government Street
Victoria, British Columbia

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luxury

lived by
an
extraordinary
community of
affluent
golf travelers



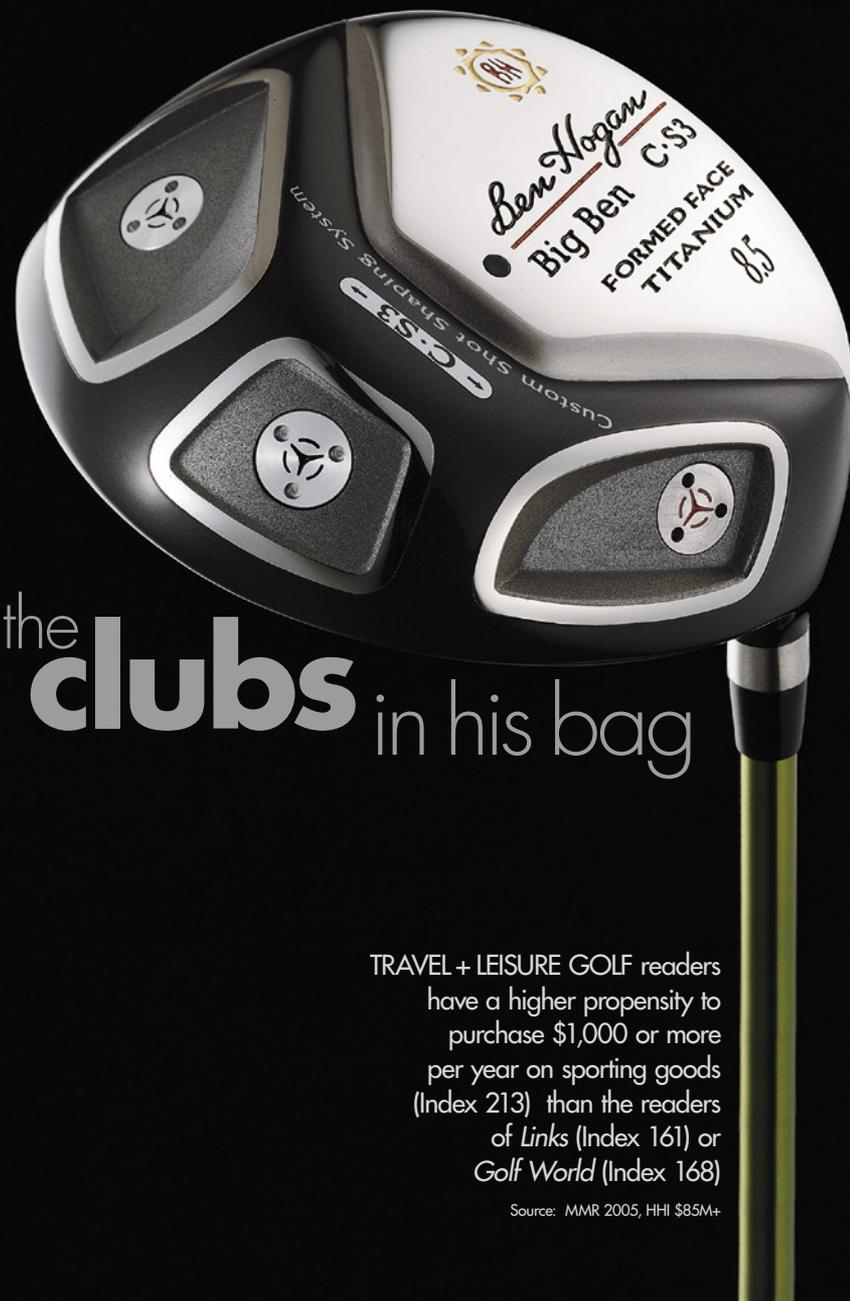
how does one define the
truly
affluent
golfer?



it's the
drink
in his hand

TRAVEL + LEISURE GOLF readers are more likely to drink scotch in the past week (Index 269) than the readers of *Golf Magazine* (Index 177) or *Golf Digest* (Index 203)

Source: MMR 2005, HHI \$85M+



it's the
clubs in his bag

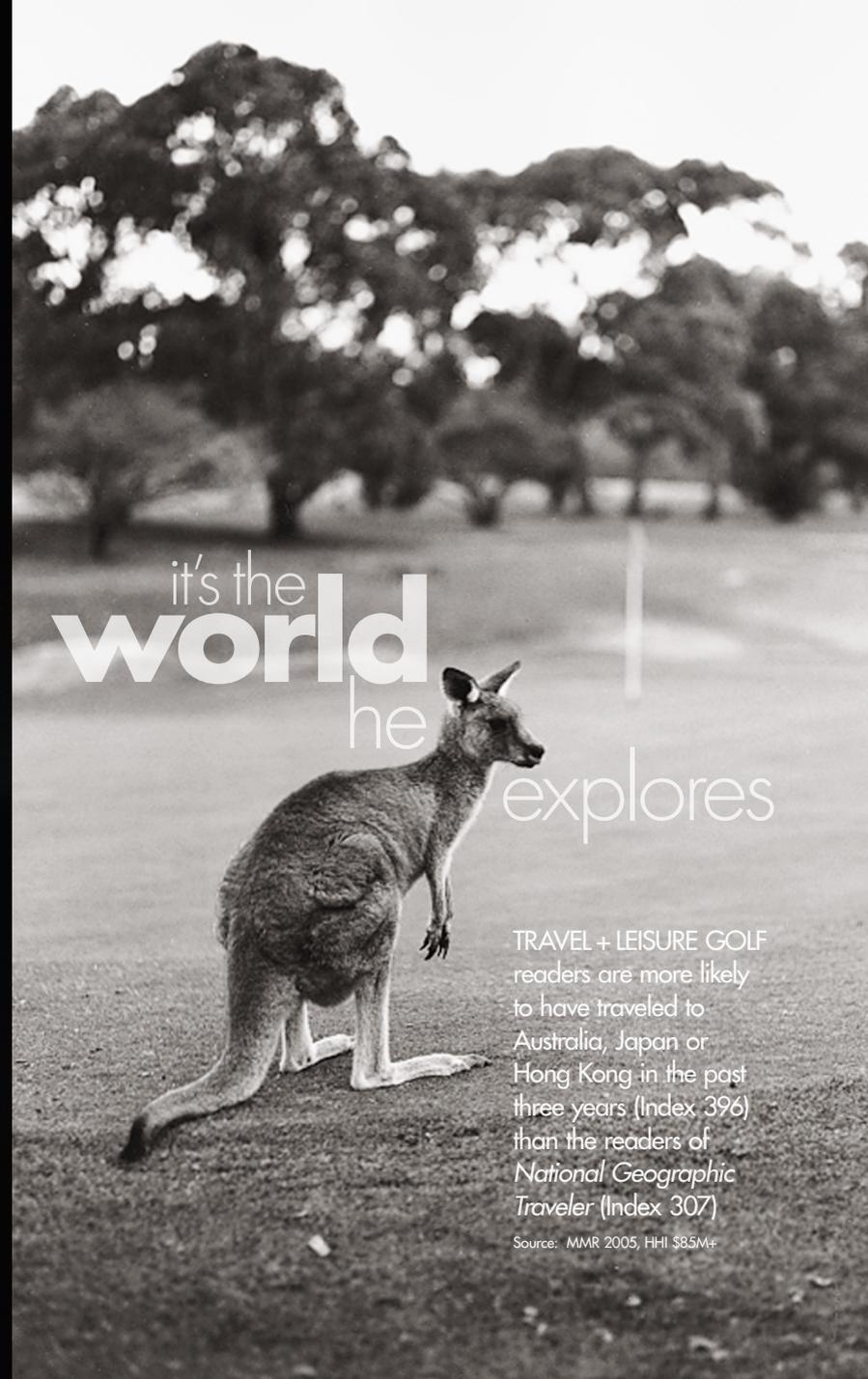
TRAVEL + LEISURE GOLF readers have a higher propensity to purchase \$1,000 or more per year on sporting goods (Index 213) than the readers of *Links* (Index 161) or *Golf World* (Index 168)

Source: MMR 2005, HHI \$85M+

TRAVEL + LEISURE GOLF readers are three times more likely to have spent \$7,500 or more on watches (Index 606) than the readers of *Fortune* (Index 200) — twice as likely than the readers of *Golf Digest* (Index 258) or *Golf Magazine* (Index 242)

Source: MMR 2005, HHI \$85M+

it's the
watch
on his wrist



it's the
world
he
explores

TRAVEL + LEISURE GOLF readers are more likely to have traveled to Australia, Japan or Hong Kong in the past three years (Index 396) than the readers of *National Geographic Traveler* (Index 307)

Source: MMR 2005, HHI \$85M+